

Communication Rubric:

Students will present and support ideas in an organized and coherent manner consistent with the intended audience and purpose in both speaking and writing.

	Advanced	Acceptable	Needs Improvement	Minimally Evident
Criteria:	4	3	2	1-0
Effective	Demonstrates exceptionally	Demonstrates organized	Demonstrates some	Demonstrates little
Communication	organized presentation and	presentation and writing	organization in presentation	organization in
Clearly articulates,	writing with a clear and	with a clear central idea or	and writing, but the central	presentation and writing
presents, and	compelling central idea or	thesis that is generally	idea or thesis is not always	with no evidence of a
supports ideas in	thesis that is consistently	maintained.	clear or consistently	clear central idea or
written and spoken	maintained.		maintained.	thesis.
communication.				
Supporting Materials	Uses a variety of supporting	Uses a variety of supporting	Uses a variety of supporting	Uses insufficient
Identifies, analyzes,	materials that make	materials that make	materials that make	supporting materials
and chooses	appropriate reference to	appropriate reference to	appropriate reference to	that make reference to
supporting materials	information or analysis that	information or analysis that	information or analysis that	information or analysis
in written and spoken	significantly supports the	generally supports the	partially supports the	that minimally supports
communication.	presentation and written	presentation and written	presentation and written	the presentation and
	work.	work.	work.	written work.
Audience Awareness	Presentation and writing	Presentation and writing	Presentation and writing	Presentation and writing
Demonstrates	consistently demonstrate a	generally demonstrate an	show some awareness of the	lack awareness of the
deliberate	sophisticated understanding	understanding of the	audience's needs, but the	audience's needs, with
consideration of the	of the audience's needs, with	audience's needs, with	word choice, level of	inappropriate word
audience's needs in	appropriate word choice,	appropriate word choice,	explanation, or method of	choice, level of
word choice, level of	level of explanation, and	level of explanation, and	presentation may not always	explanation, and method
explanation, and	method of presentation	method of presentation.	be appropriate.	of presentation.
method of				
presentation.				