

NORTHAMPTON
COMMUNITY COLLEGE

FOOD & WINE GALA

FRIDAY, MAY 30, 2025



FEATURING MASTER OF WINE CHRIS CREE OF CREE WINE COMPANY

DEAR VALUED SPONSOR:

On behalf of the entire NCC Food & Wine Gala Committee, we would like to thank the many sponsors and friends of Northampton Community College who have loyally supported this unique occasion for so many years.

This year's event was one for the record books, with almost 400 attendees and proceeds of \$315,000 thanks to our incredible sponsors and other generous guests who joined us. There was an extra special feel to the night, as the Gala moved to a new location in NCC's Arthur L. Scott Spartan Center on our beautiful main campus in Bethlehem.

To date, the Food & Wine Gala has raised \$2.8 million for student scholarships at Northampton Community College, transforming the lives of countless students by providing access to a top-quality education, leading to life-changing opportunities. We are so grateful.

As we prepare for 2025, we are excited to announce that Master of Wine Chris Cree of the Cree Wine Company will make a return engagement and headline the Gala on Friday, May 30, 2025! Chris is one of just 418 people globally who have achieved the prestigious distinction of Master of Wine, and we are thrilled to have him return for what is sure to be another memorable evening.

We are also thrilled to share that Wind Creek Bethlehem will return as our Founding Partner Sponsor. We are grateful for their support, and long-standing involvement.

Enclosed you will find a Sponsor Benefits and Information Package. As in past years, a media plan is under development to ensure a large audience exposure for our generous sponsors. Each year, Northampton Community College impacts the lives of nearly 30,000 students through programs, classes, initiatives, and experiences that challenge them to be the very best versions of themselves. Your sponsorship of the Northampton Community College Food & Wine Gala directly supports today's students...who are on their way to becoming tomorrow's leaders.

We look forward to you joining us in 2025. Thanks in advance for your support!

With gratitude,

Ashley Russo
Gala Co-Chair
ASR Media

Anthony Onorata
Gala Co-Chair
Anthony Limousine

NORTHAMPTON
COMMUNITY COLLEGE

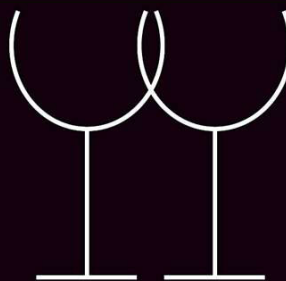
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Wine Spectator



BEST OF
AWARD OF
EXCELLENCE

2024



To learn more about Chris Cree and Cree Wine company, visit www.crewine.com

2025 GALA FACTS

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With an enduring commitment to the regional community and a focus on student success, Northampton Community College (NCC) has developed a reputation as an institution of extraordinary distinction. NCC remains a constant beacon of hope and promise for our students, despite the challenges that have rocked our region and nation in the past few years. Our strength can be found in the support of so many including gala sponsors whose commitments to the college make a big difference in the lives of many and continue to transform lives, providing affordable access to a top-quality education, and life-changing opportunities.

The Food & Wine Gala has provided over **\$2.8 million** in scholarships since inception.

NCC Student Profile

68% worry about having enough money to pay for school

48% say they are food insecure

47% say they are housing insecure

38% live below the poverty line

50% are PELL eligible

98% of students and recent grads think NCC is a great place to start college and that NCC is a great value



nccfoodandwine.org



NORTHAMPTON
COMMUNITY COLLEGE
Foundation

Your Support Directly Impacts Our Students In Many Ways; On Many Levels.



“ Growing up, I took care of my mother and the role of being the second adult in the household. My mother being diagnosed with multiple sclerosis took a toll on me and my education. This scholarship means a lot to not only me but my family as well. ”

*Jada
Business Management*

“I graduated from high school a year ago, without a lot of certainty about what opportunities I would be able to find in the future. But now that I am here at NCC, I know that I am in the right place. I have been able to find so much here at college that has helped me to develop my own interests as well as show me the viability of all these different avenues professionally. This scholarship allows me the room to continue gaining this experience.”

*Andy
Media Productions Major*

“Thank you for your time and investment with this scholarship. Your generosity and commitment towards investing in the next leaders and voices is so inspiring. Your financial support has confirmed a decision twenty years in the making. I, in turn, will help someone who may be on the fence and in the reaches of their dream. Your generosity does not end here.”

*Roberto
Data Analytics*

“I never thought that I would go to college, because high school for me was not a fun experience. When my daughter was born, I had been working as a certified nursing assistant for several years and I realized I was not going to make enough money to support a family and I always wanted to help others, so I decided to come to NCC for nursing. This scholarship helps me by paying for books, and classes towards my degree. It also alleviates much stress for my family and me.”

*Megan
Nursing*



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SPONSORSHIP PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during dinner
- Inclusion in event news release and social media

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Presenting Sponsor includes the following:

- 8 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable Deduction)

Recognition as Premium Sponsor includes:

- 6 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

**REGISTER TODAY TO MAXIMIZE
YOUR SPONSORSHIP VISIBILITY!**



Questions? Email events@northampton.edu or call 610.332.6371.

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SPONSORSHIP REGISTRATION FORM

Become a sponsor online at nccfoodandwine.org or send your completed form to NCC Foundation at 3835 Green Pond Road, Bethlehem, PA, 18020. Please indicate your level of sponsorship:

Gourmet - \$10,000
(\$7,500 Charitable)

Premium - \$5,000
(\$3,500 Charitable)

Form of payment:

Enclosed is my check for \$ _____
Payable to 'NCC Foundation'

Presenting - \$7,500
(\$5,500 Charitable)

Vintage - \$2,500
(\$1,500 Charitable)

Please invoice me

Please charge my credit card: Visa MasterCard Discover American Express

Credit card #: _____ Expiration date: ____ / ____ Security Code: _____

For processing purposes circle card type: CORPORATE OR PERSONAL

Name: _____ Company: _____

Email: _____ Phone: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Questions? Email events@northampton.edu or call 610.332.6371.