

NORTHAMPTON
COMMUNITY COLLEGE

FOOD & WINE GALA

FRIDAY, MAY 30, 2025



FEATURING MASTER OF WINE CHRIS CREE OF CREE WINE COMPANY

SPONSORSHIP PACKAGES

GOURMET SPONSORSHIP

\$10,000 (\$7,500 Charitable Deduction)

Recognition as Gourmet Sponsor includes the following:

- 10 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on digital billboards running June 1 – July 1
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during dinner
- Inclusion in event news release and social media

PRESENTING SPONSORSHIP

\$7,500 (\$5,500 Charitable Deduction)

Recognition as Presenting Sponsor includes the following:

- 8 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Spotlight video (60 second) provided by sponsor to highlight in social media and on website June 1 – July 1.
- Sponsor provides spotlight editorial (300 words) to be used in social media, event program and website
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

PREMIUM SPONSORSHIP

\$5,000 (\$3,500 Charitable Deduction)

Recognition as Premium Sponsor includes:

- 6 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

VINTAGE SPONSORSHIP

\$2,500 (\$1,500 Charitable Deduction)

Recognition as Vintage Sponsor includes:

- 4 tickets to the Food & Wine Gala at NCC's Arthur L. Scott Spartan Center on Friday, May 30, 2025
- Name/logo featured in ads in the Morning Call, Lehigh Valley Style and Fig Lehigh Valley (deadlines permitting)
- Name/logo featured on event signage/bannering on site during reception
- Inclusion in event news release and social media

**REGISTER TODAY TO MAXIMIZE
YOUR SPONSORSHIP VISIBILITY!**



Questions? Email events@northampton.edu or call 610.332.6371.